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# Exploring Visual Storytelling (Design Concepts)



## Synopsis

Film, video games, television ads, corporate presentations-whatever medium you're working in, a visual story is the most compelling way to provide your audience with information and, more important, with an emotional experience. Exploring Visual Storytelling analyzes the essential techniques of creating compelling visual stories. Based on the pioneering work of Minneapolis-based Visual Culture, this innovative book-DVD package examines and explains the fundamentals of the medium by covering the seven key concepts behind every visual story: context, character, conflict, plot, 2D space, 3D space, and time. Each topic is thoroughly explained in print and then applied in the companion DVD, fully demonstrating how these core concepts work together to create a cohesive, compelling story.

## Book Information

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## Customer Reviews

I am surprised no one has reviewed this book because its actually very good. Although you can say it is pitched at the level of a first year university student, it covers all the protocols for visual storytelling in an easy to access way. An excellent resource for any storyteller, or a teacher of film or multimedia products.

Excellent cover, great quality, and price

Excellent service, I am happy with the product as well. I can recommend it to a friend and use it again.

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